



قسم المسؤولية الاجتماعية لمجموعة الأهلي القابضة
A Division of Al Ahli Holding Group

SOCIAL CHANGE Makers Program

Organized by



قسم المسؤولية الاجتماعية لمجموعة الأهلي القابضة
A Division of Al Ahli Holding Group

Partner of



Business School,
Beirut, Lebanon

with the support of



Overview:

About CSR Al Ahli Group:

CSR Al Ahli Group Center in partnership with ESA Business School, that aims to build a well developed and professional young Arab generation, who can compete and lead in the national and international business markets.

CSR Al Ahli has managed to deliver several high quality programs and initiatives in partnership with Governments, private sector, and educational institutions and universities, in different countries around the globe including: Lebanon, Jordan, Argentina, UK, Columbia, Brazil, South Africa, Zambia, Chili, France, and Greece.

CSR Al Ahli designed several innovative business and social programs aiming at building the youth capacities in the fields of CSR, business, and social entrepreneurship. The programs include: CSR in Action, Global Business Opportunities (GBO), Global Youth Forum (GYF), Business for a Cause, and Youth EnForce.

In addition we developed many solid and fruitful national and international partnerships with governments, private and educational entities. We have participated in many national and international conferences, forums, summits, workshops that address CSR, Sustainability, and youth empowerment in the field of entrepreneurship and leadership.

For more info about our programs: www.csralahligroup.com

About ESA Business School:

ESA (Ecole Supérieure Des Affaires), is a Business School dedicated to the education of executives and managers in Lebanon and the Middle East. Situated in the center of Beirut, ESA asserts its reach as an important international school, combining the talents of high-level learners and professors who rank among the world's most preeminent specialists

ESA aims to develop and enhance the practice and awareness of CSR activities among practitioners and simultaneously augment student conceptual understanding. Through capacity building mechanisms, the project aims at engaging the Private Sector, Academia, and Government entities in formulating strategies that are more responsive to community needs.

With its mission to form the elite of Lebanon and the region into the leaders of tomorrow, ESA has become a beacon of academic excellence within Lebanon, and a platform for interaction and meetings between Europe, the Middle East and Lebanon.

www.esa.edu.lb

Workshop Details:

Social Change Makers workshop will be taking place on (9th and 10th September 2015) over night training at Peaks – Lebanon.

Participants will attend different workshop sessions and activities that are designed to train participants how to develop Leadership skills, through the activities and exercises by professional trainers. Develop Leadership skills, through the activities and exercises by professional trainers.

Description

We live in an ever changing world that is full of both needs and opportunities. This program is designed for the social change-makers who believe that the world can be a better place for all of us, and they're ready to take leadership role in this social change.

The program offers a well curated mix of concepts in leadership, team building, and community needs assessment, systems thinking and designing community projects. The aim is to empower participants who have leadership potential and an ethical moral compass with the needed skills and knowledge to better understand how communities work, what the needs in their communities are and how to design solutions for those needs. It will also enable participants to transform their ideas into actionable plans with their leadership, team building and project management skills.

These 2 days training camp is no retreat or vacation, but rather an intensive boot-camp for individuals serious about developing themselves.

Learning Outcomes

- Social Change Concepts
- Creativity
- Leading projects/Project Management
- Group Management
- Community Needs Assessment
- Systems Thinking
- Problem solving
- Designing Community Projects

AGENDA

Day 1: The Community

- Arrivals
- Introductions & Ice Breaker
- Understanding Social Change Model
- Coffee Break
- Community Needs Assessment
- Lunch Break
- Systems Thinking
- Coffee Break
- Designing Community Projects
- End of Sessions & Afternoon Break
- Evening Games & Special Program

Day 2: The Change-Maker

- Energizer
- Believing in One's Self
- Coffee Break
- From Ideas to Actions
- Lunch Break
- Leadership
- Coffee Break
- Team Building
- Afternoon Wrap Up
- Departures